



Code	CSH103	Prerequisites	None
Name	Innovation and entrepreneurship	Co-requisites	None

Credits	Contact Hours
02	
Categorization of credits	
Math and basic science	
Engineering topic	
Other	X

Coordinator's name	Anne Sophie Tejeda
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Text book
Other supplemental materials
<p>Blank, S. (2013). The four steps to the Epiphany.</p> <p>Freire, A. (2007). Pasión por emprender: de la idea a la cruda realidad. Bogota: Norma.</p> <p>Tidd, J., &amp; Bessant, J. (2007). Innovation and entrepreneurship. West Sussex: Wiley.</p> <p>Timmons, J., &amp; Spinelli, S. (2007). New Venture creation. McGraw-Hill Irwin.</p> <p>White, M. A., &amp; Bruton, G. D. (2011). The Management of Technology and Innovation. Cengage Learning.</p> <p>WIPO. (s.f.). Intellectual Property Handbook. 2004: World Intellectual Property Organization.</p>

Description	
<p>Throughout this subject, the development of innovative and entrepreneurial skills is evidenced, in a way that demonstrates the principles of intellectual property and the phases of innovation management. Emphasis will be placed on the use of specialized databases, ethical management of intellectual property and the link between entrepreneurship and society (academic, professional, etc.)</p> <p>During the term, the student body will work on two large units: (1) Entrepreneurship and economic development, and (2) Innovation Processes.</p>	
Type of course	<input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective

Specific goals for the course	
Outcomes of instruction	EG1. Clearly and precisely define the fundamental concepts of Entrepreneurship, innovation and intellectual property.

	EG2. Interpret the regulations and other current documents by which the institution is governed in matters of entrepreneurship, innovation and intellectual property.
Student outcomes	CG1. Apply the principles of innovation and intellectual property regulations in the generation of new ideas.

Topics
Unit I. Entrepreneurship and economic development
Unit II. Innovation Processes